

INDONESIA ORGANIC ALLIANCE

TOWARDS O(U)RGANIC LIFE.



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About Us.

The Indonesian Organic Alliance (IOA) is a legally registered civil society organization that is non-profit, independent, and community-driven. Since 2002, IOA has been actively working to build a thriving organic ecosystem, strengthen organic farming practices, and promote fair trade across Indonesia.



Mission & Vision.

VISION

The realization of farmer sovereignty, the establishment of an organic way of life for Indonesian society, and the preservation of environmental balance.

MISSION

1. Protecting farmers from oppressive systems.
2. Promoting the movement and development of organic agriculture and fair trade.
3. Facilitating organic quality assurance services, particularly for farmer organizations.
4. Developing public services in the organic agriculture and fair trade sectors.



Legal Entity.

We are legally registered under the Ministry of Law with registration number AHU-0000900.AH.01.08.



Membership Alliance

IOA members as of January 2024 are consist of 126 members spread across 19 provinces in Indonesia, including:

Aceh, North Sumatra, Riau, Jambi, Lampung, DKI Jakarta, Banten, West Java, Central Java, East Java, Yogyakarta, Bali, NTT, West Kalimantan, East Kalimantan, South Kalimantan, South Sulawesi, Southeast Sulawesi, and North Sulawesi.

126
members:

20 Farmers Organization

35 CSO/NGO

39 Private Sector

32 Individuals

Organization Structure.

HONORARY BOARD:

1. Indro Surono
2. YP Sudaryanto
3. Sebastian Saragih
4. P. Sarija

REPRESENTATIVE BOARD MEMBER (2023-2026):

1. Antonius Waspo
2. Emilia Trisetyowati
3. Rusdiana Adi
4. Elsje Mansula
5. Maya Stolestika
6. Abdul Wahab
7. Shofyan Adi Cahyono

EXECUTIVE BODY :

1. Sukmi Alkausar - Director
2. Etty Rostiati - Internal Manager
3. Elok Putri Mahersi - Administration Officer
4. Wahyu Nurmalia - Finance Officer
5. Novia Christiana - Market Access Development Officer
6. Mika Matondang - Production Development Officer
7. Nikita Sulaiman - Advocacy Officer
8. Febriana Tambunan - Media & Communication Officer
9. Alya Syifa - Project Associate
10. Qorirah Iftinani - Project Staff
11. Agus Salim - Project Staff

Key Programs

IOA's core programs are strongly focused on advancing organic and sustainable agriculture while simultaneously addressing climate change adaptation and mitigation. The organization places a strong emphasis on building the capacity of farmers to improve their production methods, promoting market development for organic products, and engaging in advocacy efforts to influence policy and public awareness.

Additionally, IOA leverages the power of media and strategic communication as essential tools to amplify its message, mobilize support, and drive behavior change. These interconnected activities are central to achieving IOA's broader vision and mission of fostering a resilient, equitable, and environmentally sustainable agricultural system.



**PRODUCTION
DEVELOPMENT**



**MARKET ACCESS
DEVELOPMENT**



ADVOCACY



**CLIMATE
ADAPTATION AND
MITIGATION**

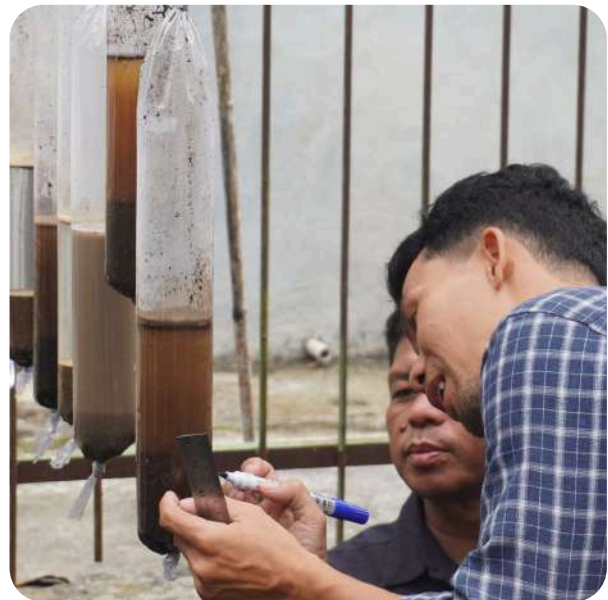


Production Development

The Production Development Division focuses on enhancing the quality of organic products by providing members with comprehensive training — covering everything from cultivation and post-harvest handling to processing and organic quality assurance. All training and workshops are designed to support adaptation and mitigation strategies in response to climate change.

Training of Soil Ecology Management

The Indonesian Organic Alliance (IOA) conducted a training on soil ecology management to help farmers understand the importance of soil health in sustainable agriculture. The training covered techniques for improving soil fertility, fostering biodiversity, and promoting ecological balance in farming practices.



Training of Local Seed Conservation

The Indonesian Organic Alliance (IOA) conducted a training on local seed conservation to preserve traditional and indigenous plant varieties. The training focused on sustainable seed-saving practices to enhance biodiversity and support resilient, organic farming systems.



Climate Field School

The Indonesian Organic Alliance (IOA) organized the Climate Field School to educate farmers on adapting agricultural practices to climate change. The program provided hands-on training in climate-resilient farming techniques to improve productivity and sustainability.



Training of Water and Land Conservation

The Indonesian Organic Alliance (IOA) conducted a training on water and land conservation to promote sustainable agricultural practices. The training focused on techniques for preserving natural resources, improving soil health, and managing water efficiently in farming systems.



Training of Internal Control System

The Indonesian Organic Alliance (IOA) conducted a training on the Internal Control System (ICS) to strengthen group certification processes in organic farming. The training aimed to equip farmer groups with the knowledge and tools to ensure compliance with organic standards through effective internal monitoring and documentation.



Capacity Building in Good Handling Practices & Good Manufacturing Practices (GHP and GMP)

The Indonesian Organic Alliance (IOA) provided capacity building in Good Handling Practices (GHP) and Good Manufacturing Practices (GMP) to ensure the production of high-quality organic products. The training equipped participants with essential skills to maintain hygiene, safety, and efficiency in organic farming and food processing.



Animal Welfare Training

The Indonesian Organic Alliance (IOA) conducted Animal Welfare Training to promote ethical and humane treatment of animals in organic farming. The training focused on best practices for ensuring the health and well-being of animals while maintaining sustainable farming practices.



Organic Youth Movement

The Indonesian Organic Alliance (IOA) fosters the Organic Youth Movement to engage the younger generation in sustainable agriculture. This initiative encourages youth to embrace organic farming practices and become advocates for environmental stewardship and healthy food systems.



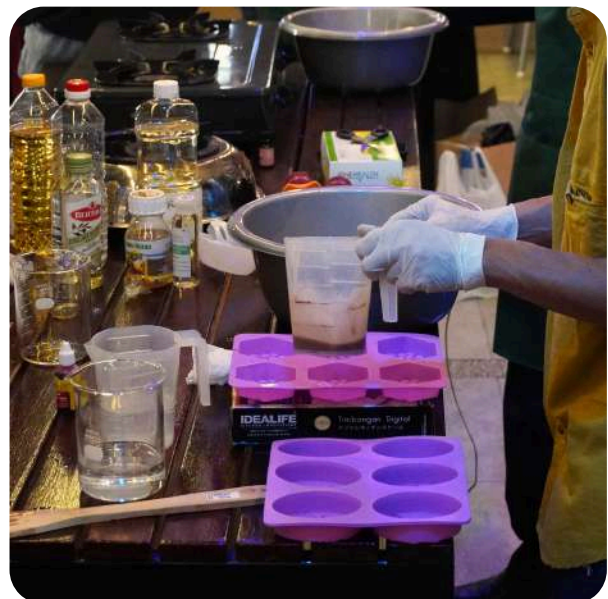


Market Access Development

The Market Development Division is responsible for expanding market access for IOA members by creating organic market opportunities, facilitating business matchmaking between members and stakeholders, promoting members' organic and sustainable products through various platforms such as national and international exhibitions, providing training on sustainable business model development and market strategies, and consumer education movement.

Workshop of Organic Local Food Processing

The Indonesian Organic Alliance (IOA) organized a workshop on organic local food processing to empower local producers with the skills to create high-quality, value-added products. The workshop focused on techniques for processing, preserving, and packaging organic food to expand market opportunities.



Organic Consumer Education Movement

The Indonesian Organic Alliance (IOA) leads the Organic Consumer Education Movement to raise awareness about the benefits of organic products. This initiative aims to empower consumers with knowledge to make informed, sustainable choices for their health and the environment.



National Organic Exhibition

The Indonesian Organic Alliance (IOA) participates in both national and international organic exhibitions to showcase the diversity and quality of organic products. These exhibitions provide a platform for networking, knowledge exchange, and expanding market access for local organic farmers to organic business private sector.



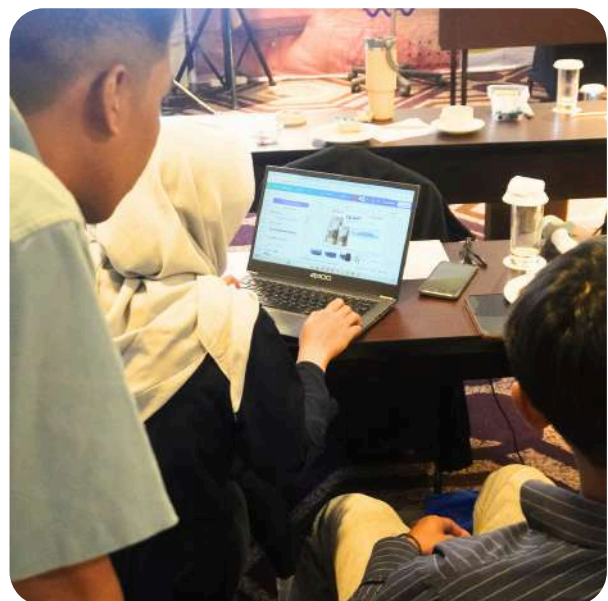
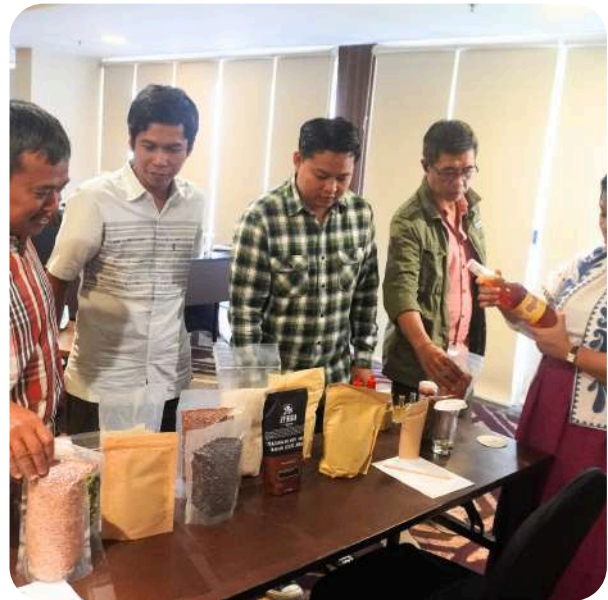
International Organic Exhibition

The Indonesian Organic Alliance (IOA) participates in both national and international organic exhibitions to showcase the diversity and quality of organic products. These exhibitions provide a platform for networking, knowledge exchange, and expanding market access for local organic farmers to organic business private sector.



Workshop of Digital Marketing for Small and Medium Enterprise

The Indonesian Organic Alliance (IOA) held a workshop on digital marketing for small and medium enterprises (SMEs) to enhance their online presence and sales. The workshop equipped participants with tools and strategies to effectively promote their products in the digital marketplace.



Training of Product Branding and Product Packaging

The Indonesian Organic Alliance (IOA) conducted a training on product branding and packaging to help organic farmers enhance the marketability of their products. The training provided participants with practical skills to create appealing brands and sustainable packaging solutions.



Organic Quality Guarantee with Participatory Guarantee System through PAMOR Indonesia

Through PAMOR Indonesia, the Indonesian Organic Alliance (IOA) promotes Participatory Guarantee System (PGS), a system that enables smallholder farmers to achieve reliable, community-based certification for their organic products.



PAMOR Indonesia

PAMOR Indonesia is a Participatory Guarantee System (PGS) for organic farming that involves producers as well as a variety of other stakeholders, including traders, consumers, NGOs, and government representatives. The PGS follows organic standards that are applied in Indonesia and can be adapted to meet the requirements of other countries, depending on the needs of farmers or producers.

Within PAMOR Indonesia, quality verification is carried out by PAMOR Units—dedicated groups that facilitate and support producers and traders in maintaining quality assurance. Owned and developed by the Indonesian Organic Alliance (IOA) since 2008, PAMOR Indonesia provides an assurance system based on organic farming practices, including both producer and trade standards, and aligns with the Indonesian National Standard (SNI) for organic agriculture.



The activities of PAMOR include conducting ICS (Internal Control System) training, workshops on the Indonesian National Standard for organic agriculture, PAMOR socialization events, and national PAMOR meetings.



Product samples guaranteed by PAMOR Indonesia.

Business Meeting and Business Matching

The Indonesian Organic Alliance (IOA) organized a business meeting and business matching event to foster collaboration between organic farmers and potential partners. This initiative aimed to create opportunities for networking, investment, and the growth of sustainable agricultural businesses.



Training of Business Model Canvas & Farm Business Planning and Analysis

The Indonesian Organic Alliance (IOA) organized a training on the Business Model Canvas and Farm Business Planning and Analysis to strengthen the entrepreneurial capacity of organic farmers. The training equipped participants with practical tools to develop, analyze, and improve their farm enterprises sustainably.





Advocacy and Media

The Advocacy Division is responsible for raising and communicating organic farming issues to the government, as well as initiating the development of policies and solutions for advancing organic agriculture. This division actively engages in initiating discussions, lobbying, conducting research, and building both national and international networks.

Public and Stakeholder Dialogue

The Indonesian Organic Alliance (IOA) actively engages in public and stakeholder dialogues to promote awareness and collaboration in advancing organic agriculture. Through these discussions, IOA gathers input, builds partnerships, and strengthens policy advocacy efforts related to sustainable farming practices.



Engagement with Government Stakeholders

The Indonesia Organic Alliance (IOA) maintains active engagement with government stakeholders to advocate for supportive policies and regulations that promote organic and sustainable agriculture. These collaborations aim to align national strategies with grassroots needs, ensuring inclusive and effective agricultural development.



Educational Institution Partnerships

The Indonesian Organic Alliance (IOA) partners with educational institutions to promote research, learning, and innovation in organic agriculture. These collaborations support knowledge-sharing and capacity building among students, farmers, and communities.



Research and Policy Brief

The Indonesian Organic Alliance (IOA) conducts research and develops policy briefs to support evidence-based advocacy for sustainable organic agriculture. These initiatives aim to inform decision-makers and stakeholders with practical insights and recommendations.



PERNYATAAN BERSAMA

Dengan penuh rasa tanggungjawab kami dari Koalisi Masyarakat Pertanian Organik Sumatera Utara (KOMPOS) dengan ini menyatakan bahwa:

• Menimbang

1. Bahwa tingginya penggunaan pupuk kimia dan pestisida sintesis mengancam kesehatan manusia dan kelestarian lingkungan di Sumatera Utara;
2. Bahwa pembangunan sektor pertanian harus semakin dikonsentrasikan pada pembangunan berkelanjutan yang mengacu pada sistem pertanian selaras alam;
3. Bahwa demi kemajuan, kelestarian, kesehatan, kesejahteraan masyarakat dan keberlanjutan pertanian di Sumatera Utara, maka menjadi sebuah keharusan pemerintahan Provinsi Sumatera Utara untuk melaksanakan pembangunan pertanian berkelanjutan dan berkeadilan;
4. bahwa untuk mencapai goal 2, 12, 13 dan 15 agenda SDGs di Sumatera Utara perlu mendorong berkembangnya pertanian berkelanjutan.

• Mengingat

1. Pasal 33 ayat (3) Undang-undang Dasar 1945;
2. Undang-Undang Nomor 12 Tahun 1992 tentang Sistem Budidaya Tanaman;
3. Undang-Undang Nomor 41 Tahun 2009 tentang Perlindungan Lahan Pertanian Pangan Berkelanjutan;
4. Undang-Undang Nomor 18 tahun 2012 tentang Pangan;
5. Undang-Undang Nomor 19 Tahun 2013 tentang Perlindungan dan Pemberdayaan Petani;



Organic Village Pilot Project in Sruni Village, Central Java

The Indonesian Organic Alliance (IOA) is implementing an Organic Village Pilot Project in Sruni Village, Central Java, to promote community-based organic farming. This initiative aims to develop a replicable model for sustainable rural development through agroecological practices.



Workshop Participatory Assessment of Climate and Disaster Risk (PACDR)

The Indonesian Organic Alliance (IOA) conducted a workshop on the Participatory Assessment of Climate and Disaster Risk (PACDR) to help communities better understand their vulnerabilities. The workshop aimed to build local capacity in developing adaptive strategies for climate resilience in organic farming systems.



Current Project



Improving small organic farmers income towards sustainable organic agriculture movement in Indonesia, continuation.



Transformation of Food Systems through Sustainable Agricultural Practices towards Farmer Sovereignty in Indonesia

Project History



Community Socio-Economic Empowerment Program through Forest Area Management and Organic Agriculture.



Optimization of Community-Based Forest Management in a Sustainable and Long-Term Manner through the Development of Forest-Based Entrepreneurship



Improving small organic farmers income towards sustainable organic agriculture movement in Indonesia, continuation.

Strategic Partnerships at National and International Levels

The Indonesian Organic Alliance (IOA) builds strategic partnerships with international organizations and collaborates with government institutions to advance the organic movement in Indonesia. These partnerships support policy advocacy, capacity building, and the development of sustainable, inclusive organic value chains.



IFOAM Asia

To strengthen the network of organic farming movements across Asia, the Indonesian Organic Alliance (IOA) also maintains close relations with IFOAM Asia. Based in Seoul, South Korea, IFOAM Asia was established in 2012 as a regional group of IFOAM – Organics International. Today, it includes more than 270 members from 22 countries across the region.



IFOAM Internasional

As a member of IFOAM – Organics International, IOA aims to expand the development of organic farming in Indonesia. Founded in 1972, IFOAM – Organics International is a global membership-based organization dedicated to promoting true sustainability in agriculture worldwide.



ALGOA

To support the development of organic agriculture in Indonesia, the Indonesian Organic Alliance (IOA) is committed to engaging with local governments. As part of this effort, IOA has joined ALGOA (Asian Local Governments for Organic Agriculture). Initiated by IFOAM Asia in 2013, ALGOA aims to foster dialogue and cooperation among Asian local governments to promote the growth of organic agriculture and its related industries.

Strategic Partnerships at National and International Levels



INOFO

INOFO (Intercontinental Network of Organic Farmers Organisations) is a global network that fosters collaboration and strengthens relationships among existing organic farmers' unions. As an alliance that includes numerous organic farmers, the Indonesian Organic Alliance (IOA) is actively involved in INOFO.



Indonesia Climate Change Alliance (ICCA)

The Indonesia Climate Change Alliance (ICCA) is a collaborative coalition focused on addressing climate change through policy advocacy, capacity building, and sustainable development initiatives. As part of its commitment to environmental sustainability, the Indonesian Organic Alliance (IOA) engages as member of ICCA to integrate climate-resilient practices into organic agriculture and support broader climate action efforts in Indonesia.

Strategic Collaboration with Government Institutions



BAPPENAS

Kementerian Perencanaan Pembangunan Nasional/
Badan Perencanaan Pembangunan Nasional

National Development Planning Agency

The Indonesian Organic Alliance (IOA) engages in a strategic partnership with the National Development Planning Agency (Bappenas) to integrate organic and sustainable agriculture into national development priorities. By contributing insights, data, and policy recommendations, IOA supports BAPPENAS in shaping inclusive and environmentally sustainable strategies that recognize the role of organic farming in achieving long-term food security, rural development, and ecological resilience.



**KEMENTERIAN PERTANIAN
REPUBLIK INDONESIA**

Ministry of Agriculture Indonesia

The Indonesian Organic Alliance (IOA) maintains a strategic relationship with the Ministry of Agriculture of Indonesia, recognizing the ministry's vital role in shaping national agricultural program and policies. Through dialogue, policy input, and representation of farmers' voices, IOA actively engages in advocacy efforts to ensure that organic and sustainable agriculture are recognized as key priorities within national agricultural agendas.



**KEMENTERIAN
PERDAGANGAN**

Ministry of Trade Indonesia

The Indonesian Organic Alliance (IOA) partners strategically with the Ministry of Trade of Indonesia to enhance market access and create greater opportunities for organic and sustainable products. This collaboration supports the development of national and international markets, aiming to strengthen Indonesia's position in the global organic trade.



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Save Earth, B(u)y Organic.